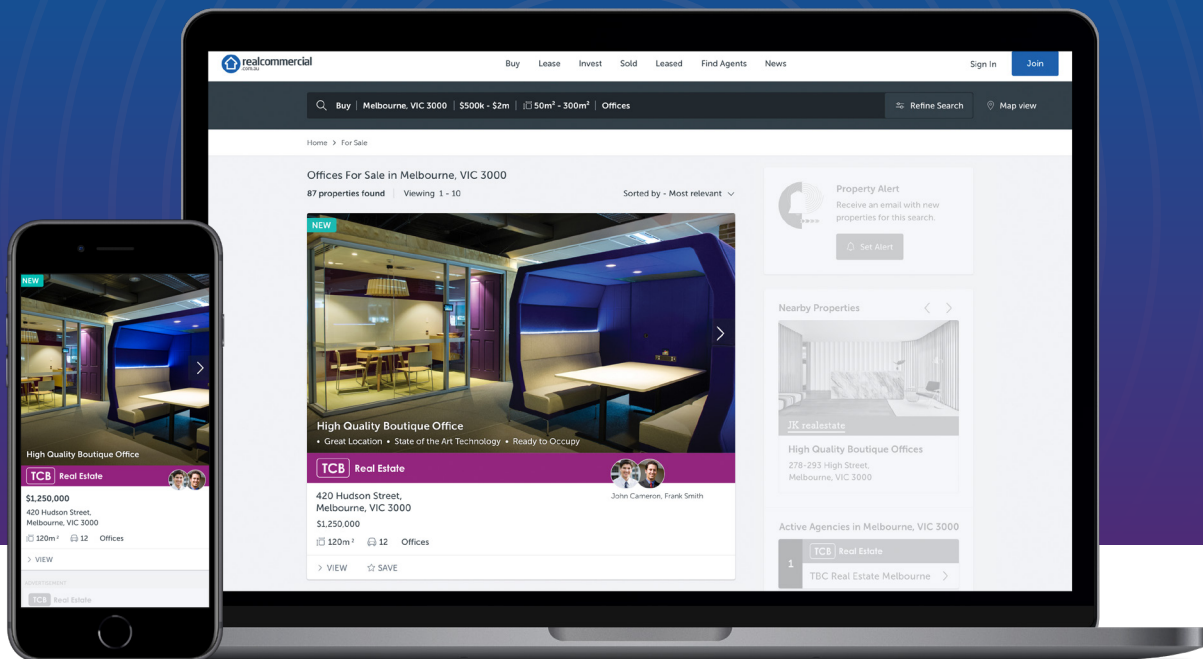


# Introducing Elite Plus All

Increase the chances of your listing  
being seen on the first page



- ✓ Receive on average 14.1 x more enquiries and 9.4 x more listing views than a Basic listing<sup>1</sup>
- ✓ Access to the best rate in market for all listings
- ✓ Take advantage of flexibility in your contract with the ability to downgrade up to 1 in 4 listings<sup>2</sup>
- ✓ Providing additional listing options for lower valued assets<sup>2</sup>
- ✓ Additional agency branding through Similar Properties
- ✓ Elite Plus for Life<sup>3</sup>
- ✓ Property showcase on international platforms
- ✓ Priority on targeted e-alerts
- ✓ Access to Audience Maximiser Gold
- ✓ Access to exclusive Native Ad discount<sup>4</sup>

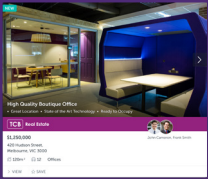
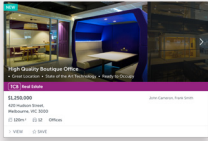





























1. Data is trended nationally; sourced from REA Internal data for the period of 1 Aug 19 – 31 July 20

2. Benefit also available to Elite All

3. Listing will appear in the sold/leased section at the same depth tier that was last applicable on the listing

4. Native Ad discount applicable in your Elite Plus contracted channel until 31 Jan 2022.

# Compare our listing options

	Elite Plus	Elite	Enhanced	Basic
				
Average enquiry per listing <sup>1</sup>	<b>14.1 x</b> more than Basic (highest number of enquiries on site)	<b>8.9 x</b> more than Basic	<b>6.1 x</b> more than Basic	Lowest number of enquiries per listing
Average views per listing <sup>1</sup>	<b>9.4 x</b> more than Basic (highest number of views)	<b>5.5 x</b> more than Basic	<b>4 x</b> more than Basic	Lowest number of views per listing
Priority in search results				
Rotation frequency (days until listing moves back to top position)				 Does not rotate
Listing size				
Extra location		\$880 inc GST		
Lower Valued Asset option				
Unlock ability to purchase retargeting products				
Basic Cap <sup>2</sup>				

1. Data is trended nationally; sourced from REA Internal data for the period 1 Aug 19 – 31 July 20  
 2. Basic cap is applicable from 1 February 2021. 10 free Basic Listings per month across Sale and Lease.  
 If you exceed 10 Basic Listings you will be charged per listing in accordance with your contract.