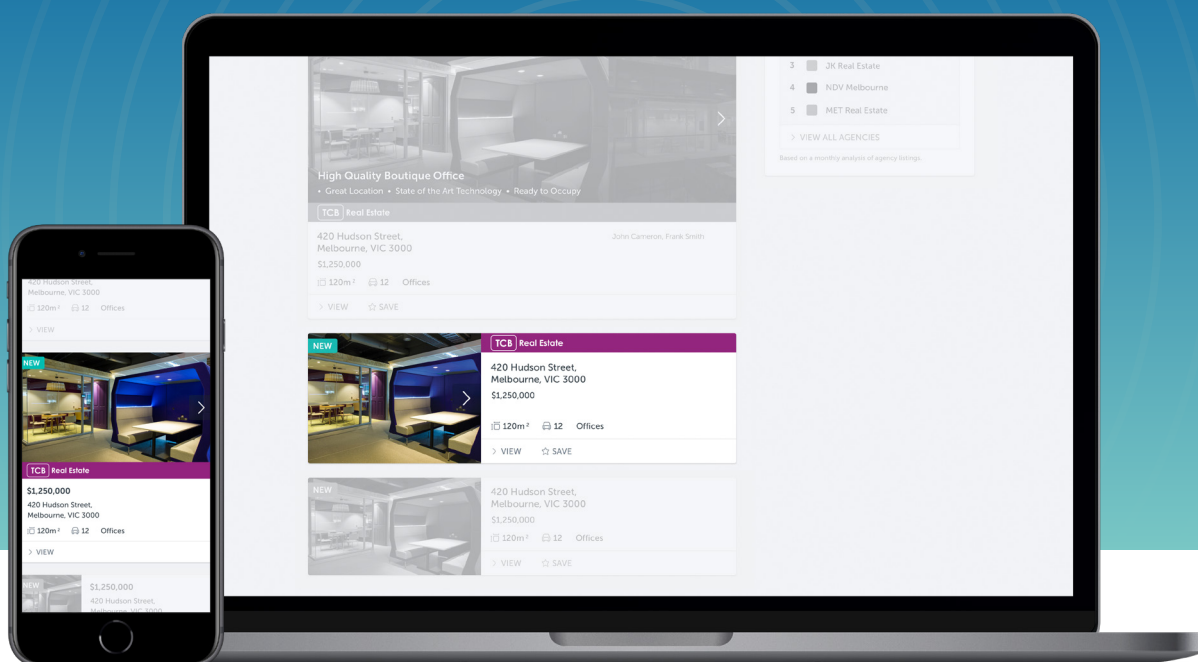


Introducing Enhanced All

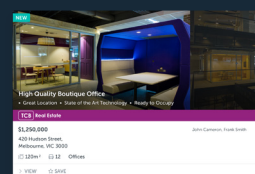
It's smart to stand out with a cost-effective Enhanced property listing



- ✓ Receive on average 6.1 x more enquiries and 4 x more listing views than a Basic listing¹
- ✓ Access to the best rate in market for Enhanced listings
- ✓ Enhanced for Life²
- ✓ Discounted rates to upgrade to Elite and Elite Plus

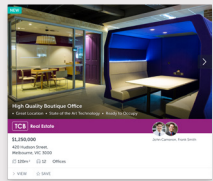
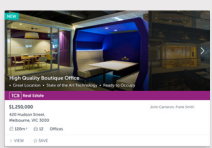

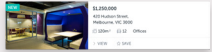



























UPGRADE TO ELITE

To maximise your listings performance, upgrade your listing to an Elite to improve your chance of being seen and find the right buyer or tenant, sooner.



1. Data is trended nationally; sourced from REA Internal data for the period of 1 Aug 19 – 31 July 20
2. Listing will appear in the sold/leased section at the same depth tier that was last applicable on the listing

Compare our listing options

	Elite Plus	Elite	Enhanced	Basic
				
Average enquiry per listing ¹	14.1 x more than Basic (highest number of enquiries on site)	8.9 x more than Basic	6.1 x more than Basic	Lowest number of enquiries per listing
Average views per listing ¹	9.4 x more than Basic (highest number of views)	5.5 x more than Basic	4 x more than Basic	Lowest number of views per listing
Priority in search results				
Rotation frequency (days until listing moves back to top position)				 Does not rotate
Listing size				
Extra location		\$880 inc GST		
Lower Valued Asset option				
Unlock ability to purchase retargeting products				
Basic Cap ²				

1. Data is trended nationally; sourced from REA Internal data for the period 1 Aug 19 – 31 July 20
 2. Basic cap is applicable from 1 February 2021. 10 free Basic Listings per month across Sale and Lease.
 If you exceed 10 Basic Listings you will be charged per listing in accordance with your contract.