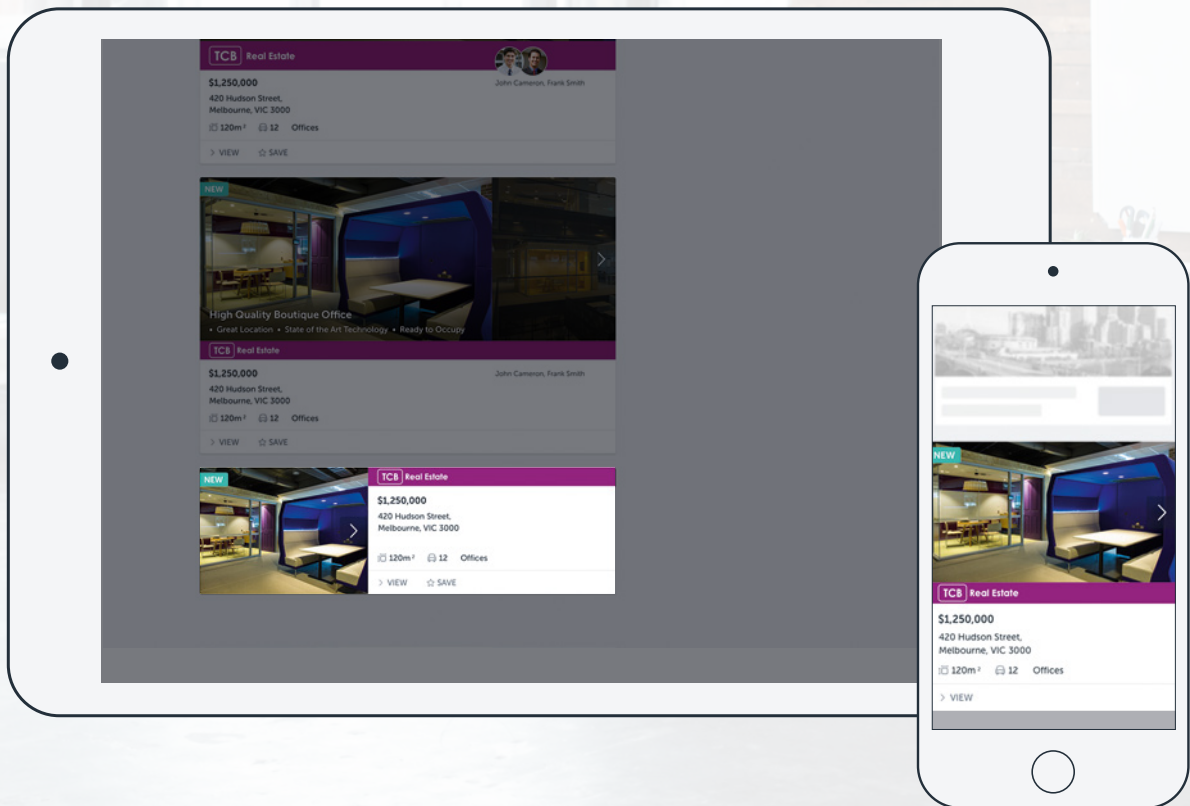


Give your listing a strong head start with Enhanced

Australians are online and use their mobile and tablet devices more than desktop each month.¹ An Enhanced ad on realcommercial.com.au will put your property listing where buyers are looking, online, on mobile and on app.

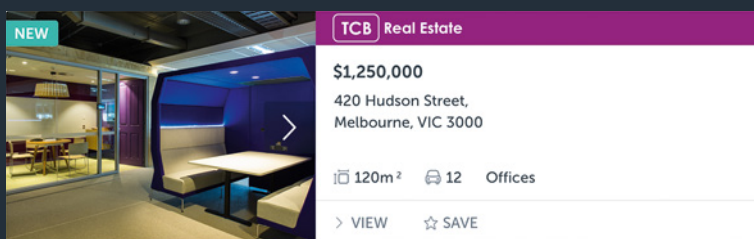


ENHANCED

 realcommercial.com.au

We'll make your property the centre of attention

Make the biggest impression on realcommercial.com.au, Australia's No.1 commercial property site with over 2 million visits each month². Our commercial property apps across iOS and Android have had over 330 thousand downloads.³

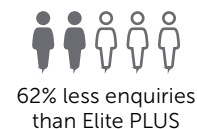


It's smart to stand out with a cost-effective Enhanced property listing. Enhanced listings receive 1.4x more property detail page views and around 2.2x more enquiries than Basic listings.⁴

- Appears above all Basic listings on search results page
- Photo carousel in search results
- Flexibility of a 30, 90, 180 or 365-day campaign
- Grey border to distinguish the property

ENHANCED

Number of enquiries⁴



Priority in search results (State/Region/Suburb)



Rotation frequency (listing moves back to the top position)




Listing size



Example price (excl GST)⁵

\$1,190

 Agent recommendation and price

Speak to your Agent to find out more.



1. Nielsen Digital Ratings, April 2017. 2. Nielsen Online Market Intelligence and Omniture SiteCatalyst, Total Traffic, January – May 2017. Nielsen does not report on App traffic so Omniture App visits (which uses a different methodology) have been used to approximate total visits. 3. Total app downloads sourced from Google Play and Apple iTunes, as at 3 July 2017. 4. Data sourced from REA data warehouse and is based on the period 1 February – 31 May 2017. 5. All prices exclude GST. Prices are based on for sale listing (VIC, CBD, 90 day duration). RCA/4601/70717/E/WEB/NAT