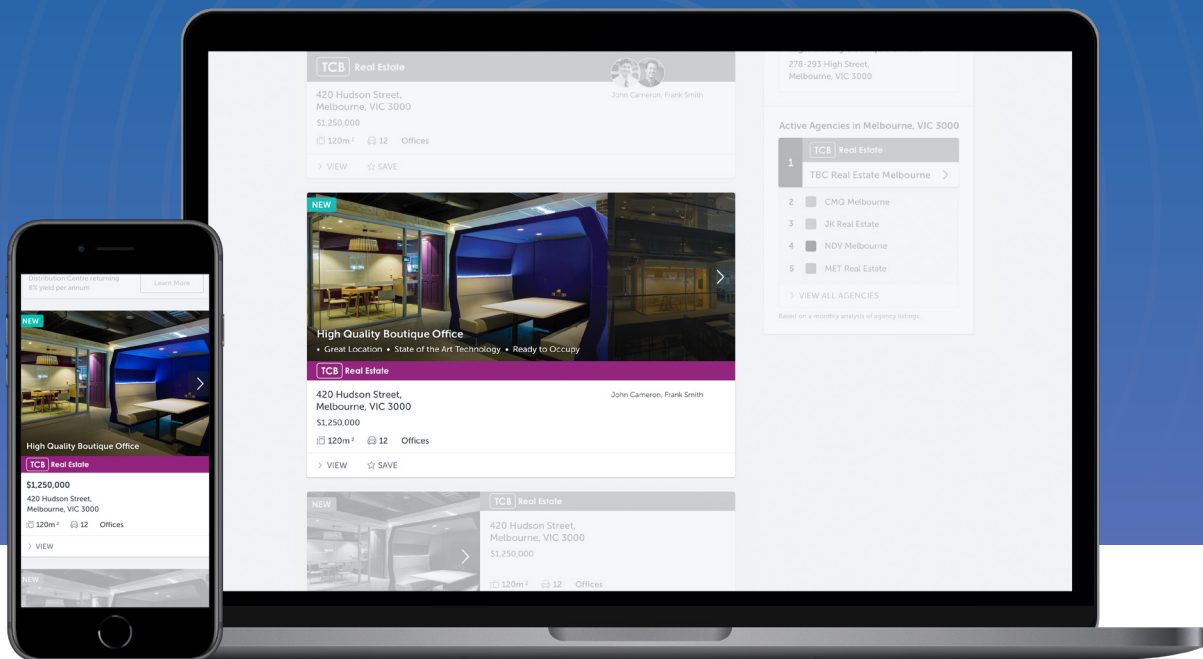


Introducing Elite All

Place your property in a premium location



- ✓ Receive on average 8.9 x more enquiries and 5.5 x more listing views than a Basic listing¹
- ✓ Access to the best rate in market for Elite listings
- ✓ Take advantage of flexibility in your contract with the ability to downgrade 1 in 4 listings²
- ✓ Providing additional listing options for lower valued assets
- ✓ Elite for Life³
- ✓ Discounted rates to upgrade to Elite Plus

1. Data is trended nationally; sourced from REA Internal data for the period of 1 Aug 19 – 31 July 20
2. Benefit also available to Elite Plus All
3. Listing will appear in the sold/leased section at the same depth tier that was last applicable on the listing

Compare our listing options

	Elite Plus	Elite	Enhanced	Basic
				
Average enquiry per listing ¹	14.1 x more than Basic (highest number of enquiries on site)	8.9 x more than Basic	6.1 x more than Basic	Lowest number of enquiries per listing
Average views per listing ¹	9.4 x more than Basic (highest number of views)	5.5 x more than Basic	4 x more than Basic	Lowest number of views per listing
Priority in search results				
Rotation frequency (days until listing moves back to top position)				 Does not rotate
Listing size				
Extra location		\$880 inc GST		
Lower Valued Asset option				
Unlock ability to purchase retargeting products				
Basic Cap ²				

1. Data is trended nationally; sourced from REA Internal data for the period 1 Aug 19 – 31 July 20

2. Basic cap is applicable from 1 February 2021. 10 free Basic Listings per month across Sale and Lease. If you exceed 10 Basic Listings you will be charged per listing in accordance with your contract.