

Audience Maximiser

At realcommercial.com.au we have the largest and most engaged pool of property seekers in Australia¹.

Now you can reach that audience, beyond their search on realcommercial.com.au with Audience Maximiser.



Audience Maximiser can deliver
14.2 x more views².

How does your property benefit?



Be seen by more buyers, wherever they are online, across thousands of websites and apps



Extend the size of your audience and increase your chances of finding the right buyer or tenant, sooner



Drive views back to your listing, through targeted campaigns, increasing interest and engagement with your property

1. Nielsen Monthly Data: August 2020
2. REA internal Data (July 2019 – May 2020), compared to a Basic listing

How does Audience Maximiser work?



List

List your property on realcommercial.com.au.



Target active buyers

Target active buyers searching for similar properties.



Display your property

Match and display your property to these buyers on some of their favourite websites and app including news.com.au, Facebook and Instagram.



Drive views and enquiry

Ads for your property link back to your listing, driving more buyer enquiries.

Cost (inc GST)	GOLD \$2,194.50	SILVER \$1,369.50	BRONZE \$1,094.50
Impressions	100,000	50,000	25,000
Duration	30 Days	14 Days	14 Days

Ready to maximise your property's potential?
Speak with our team today.

