

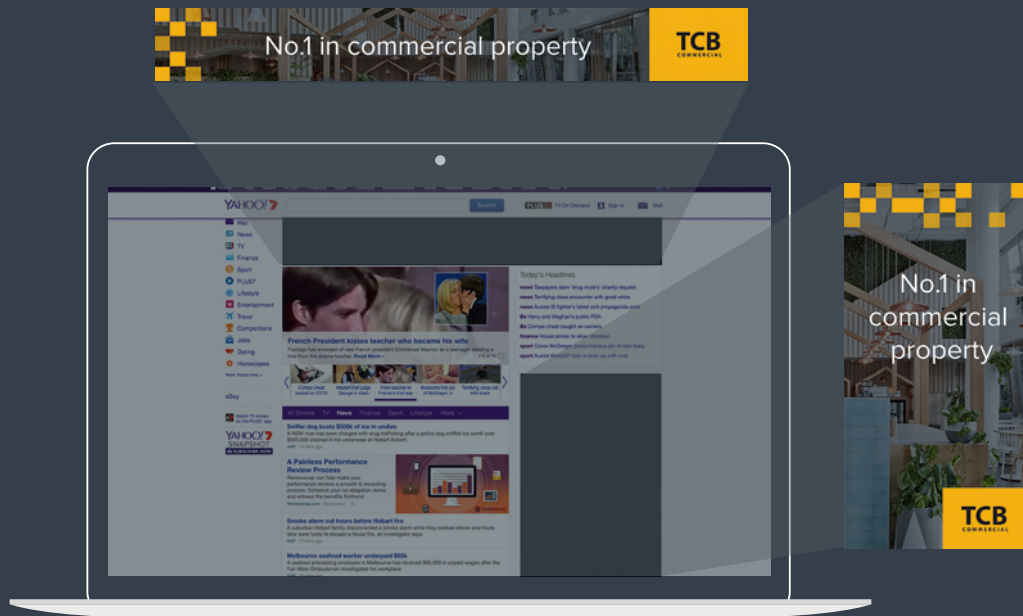
EXTENDED — REACH

Extend your brand's reach

Build your brand by being seen where
commercial property seekers are looking



You can now enhance your brand and stand out from the crowd online – outside of realcommercial.com.au – with Extended Reach. Here's how our premium branding solution works:



1. CREATE

We'll help you develop a targeted campaign that will build your brand online and get you noticed.



2. DISPLAY

We'll target and display your branded campaign to your target audience when they are browsing other websites to make sure they know who you are.



3. DELIVER

Your branded campaign can be linked back to your website or a lead capture page, so your target audience can contact you and find out more.

What are the benefits of Extended Reach?

- Increased exposure of your brand or portfolio, reaching more commercial property seekers
- Offers bespoke targeting options to reach commercial property seekers who have recently searched on realcommercial.com.au
- Keeps your brand top of mind through exposure across high quality websites

How can Extended Reach be targeted to potential clients?

We'll work with you to understand what you want to achieve from your branded campaign and create bespoke targeting options to help maximise your campaign performance.

Where will my brand campaign appear?

Your campaign will be delivered to a highly relevant commercial property audience as they browse other websites. These websites are brand safe and high quality like yahoo.com.au, news.com.au or Seek1.

Did you know that the average Australian spends 69 hours online each month?² Extended Reach is your opportunity to reach a targeted commercial property audience, even when they're not browsing on realcommercial.com.au.

Pricing

Bespoke Extended Reach campaigns start from \$4,500 + GST. Creative is not included in the price.

Speak to your Account Manager to book your campaign today.



1. Extended Reach will appear on a variety of third party websites that make their display advertising inventory available via an open advertisement exchange. These may change from time to time, and we don't guarantee Extended Reach ads will appear on any particular website as displayed above.
 2. Nielsen Digital Ratings Monthly, time per person, March 2017