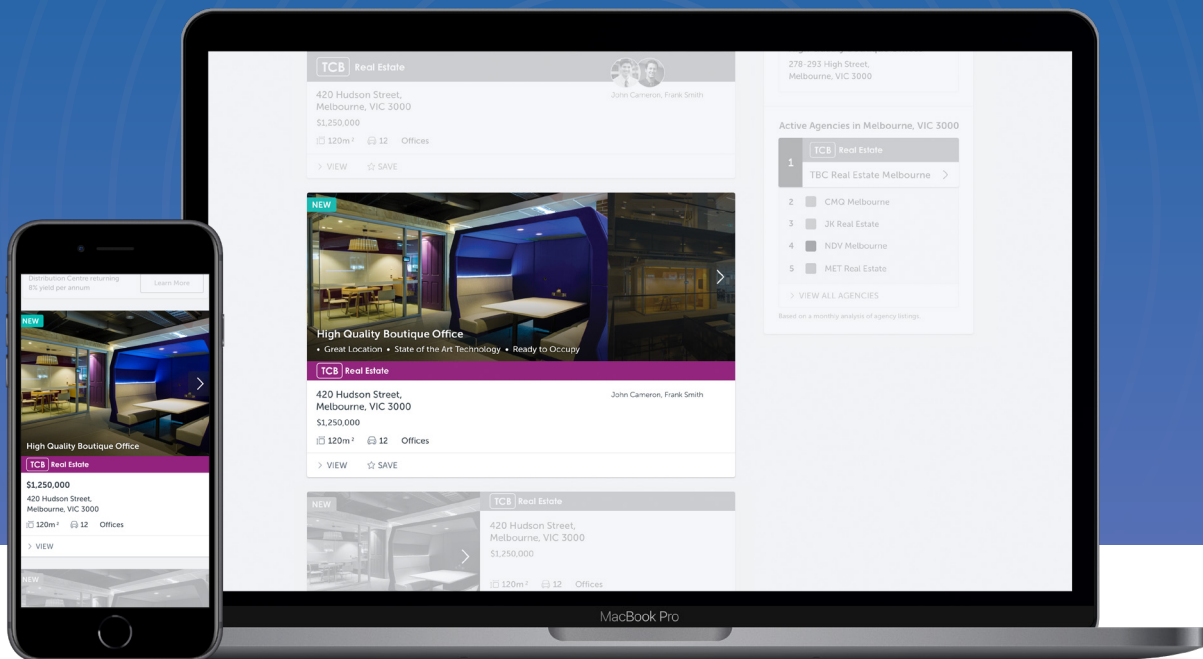


Attract more views on your property with Elite

Place your property in a premium location



- ✓ Appears above all Enhanced and Basic listings but below Elite Plus listings
- ✓ Larger than Enhanced and Basic listings
- ✓ Rotates to the top of other Elite listings every 14 days to keep your listing top of mind
- ✓ Image gallery in search result to help boost engagement
- ✓ Flexibility of a 90, 180 or 365-day campaign

Elite compared

	Elite PLUS	Elite	Enhanced	Basic
				
Average enquiry per listing ¹	14.6 x more than Basic (highest number of enquiries on site)	8.9 x more than Basic	5.8 x more than Basic	Lowest number of enquiries per listing
Average views per listing ¹	9.6 x more than Basic (highest number of views)	5.4 x more than Basic	4.1 x more than Basic	Lowest number of views per listing
Priority in search results				
Rotation frequency (days until listing moves back to top position)				 Does not rotate
Listing size				
Extra location		Extra location available at \$800 excl GST		
Third party advertising				
Unlock ability to purchase retargeting products				

1. Data is trended nationally; sourced from REA internal data for the period 1 July 2019 – 31 December 2019