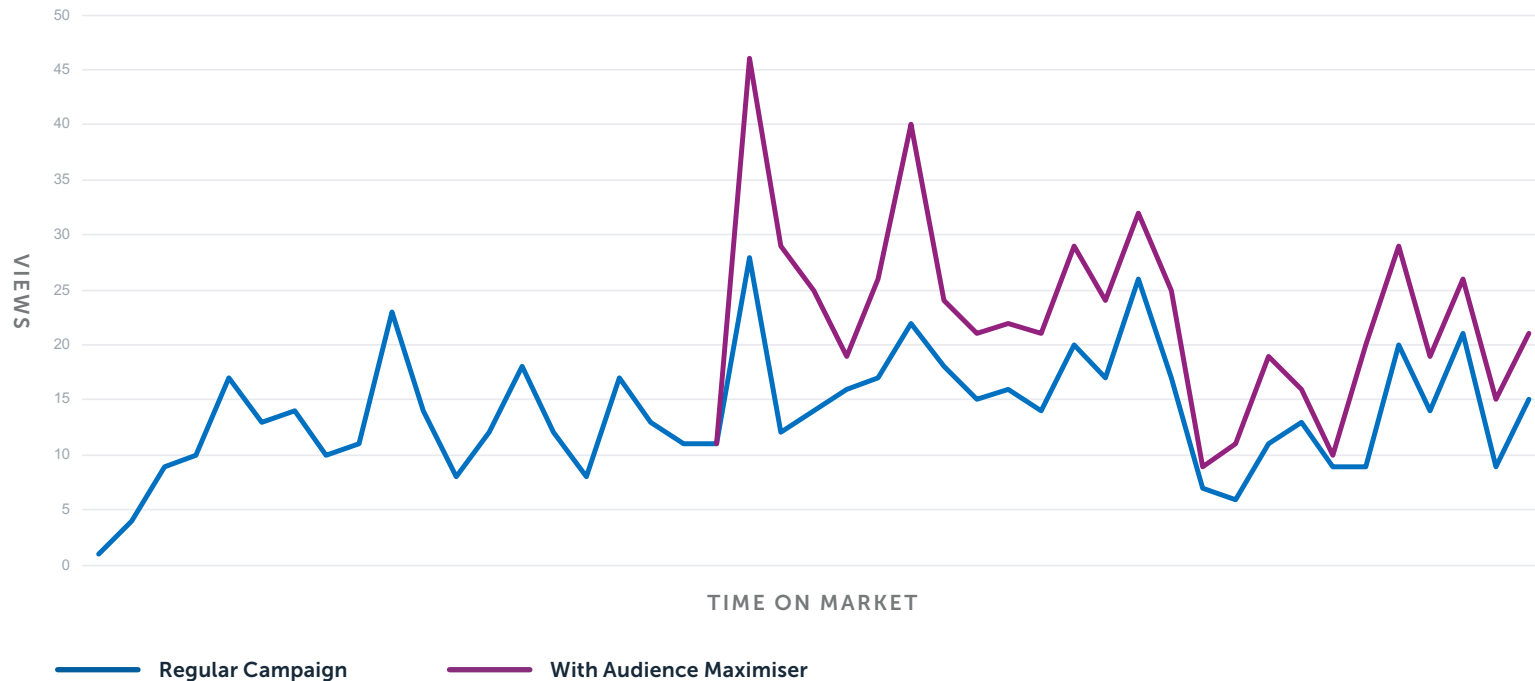


Audience Maximiser Case Study

With the addition of Audience Maximiser to a listing, our analysis has shown that you could see a significant increase to property views during the length of the Audience Maximiser campaign. This gives your listing more exposure, reaching more commercial property seekers to potentially move your listing more quickly.

Sale, 14 day campaign



1. Based on analysis of Adobe Analytics data from a random sample of Sale, 14 day Audience Maximiser campaigns. Data excludes views & enquiry from app. Graph is representative only and not of a specific campaign.



202%

More PDP Views¹



38%

More Enquiry¹