

# Get prepared for the new year

The Christmas period over December and January presents an excellent time to build your pipeline for 2020. Now is the time to start thinking about how you can maintain and grow your listing exposure into the new year.



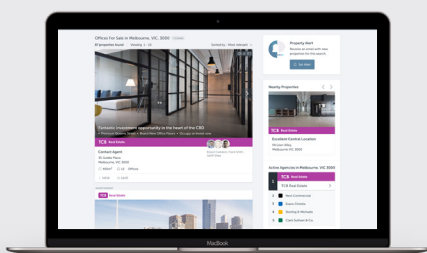
Our data has shown that in comparison to December 2018, January 2019 had:



## WEBSITE VISITS<sup>1</sup>



Data source: 1. Nielsen Online Market Intelligence (Dec 2018 – Feb 2019)



By preparing your listings for January now, you can ensure they are seen by people looking to buy or lease commercial property in the new year, and that you'll have a pool of leads in your pipeline ready to act on.

### Listings that are upgraded get noticed!

To grab your share of the potential leads, get your listings online and upgraded before the end of the year.

Speak to your account manager about how your property can reach more property seekers over the break today.

