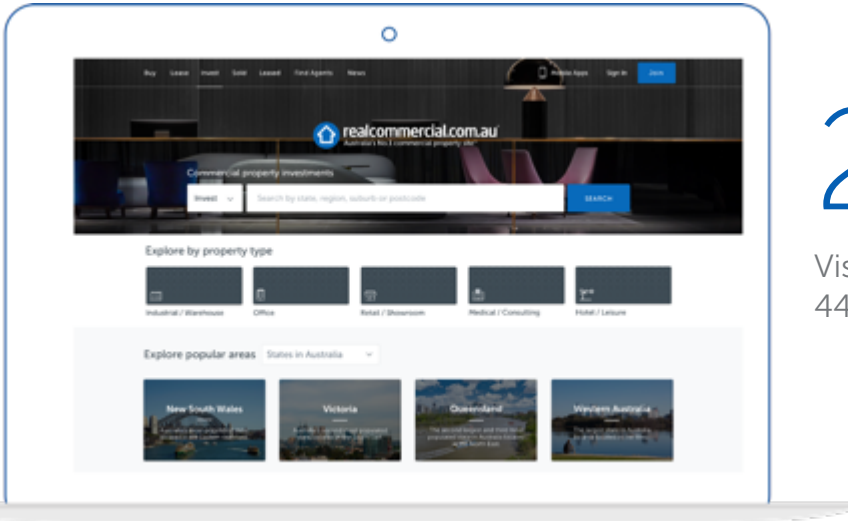


MONTHLY REPORT – JANUARY 2020

BREAKDOWN OF VISITORS



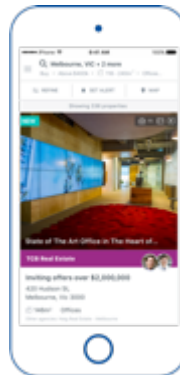
2,111,485

Visits to realcommercial.com.au, which is 443,265 more visits than the no. 2 site and app.¹



7.4 million

Total minutes spent on web and app, which is 1.8 million more minutes than the no. 2 website and app.⁶



308,682

7.8x more app launches compared to any other commercial property app.²

LEADS AND ENGAGEMENT



65,800

Phone leads we delivered in January.³



50,323

Email leads we delivered in January.⁴



27,795,073

Page views delivered in January, which is 11 million more page views than the no.2 website.⁵



1. Nielsen Digital Content Ratings 1 – 31 January 2020, tagged, People 2+, text, sessions, vs nearest competitor
2. Nielsen Digital Content Ratings 1 – 31 January 2020, tagged, People 2+, text, app launches, vs nearest competitor
3. Adobe Analytics, Phone Number Reveals, January 2020
4. Adobe Analytics, Emails Sent, January 2020
5. Nielsen Market Intelligence – Home & Fashion, total page views, vs nearest competitor, 1 – 31 January 2020. Excludes app
6. Nielsen Digital Content Ratings, total time on site and app vs nearest competitor - 1 – 31 January 2020