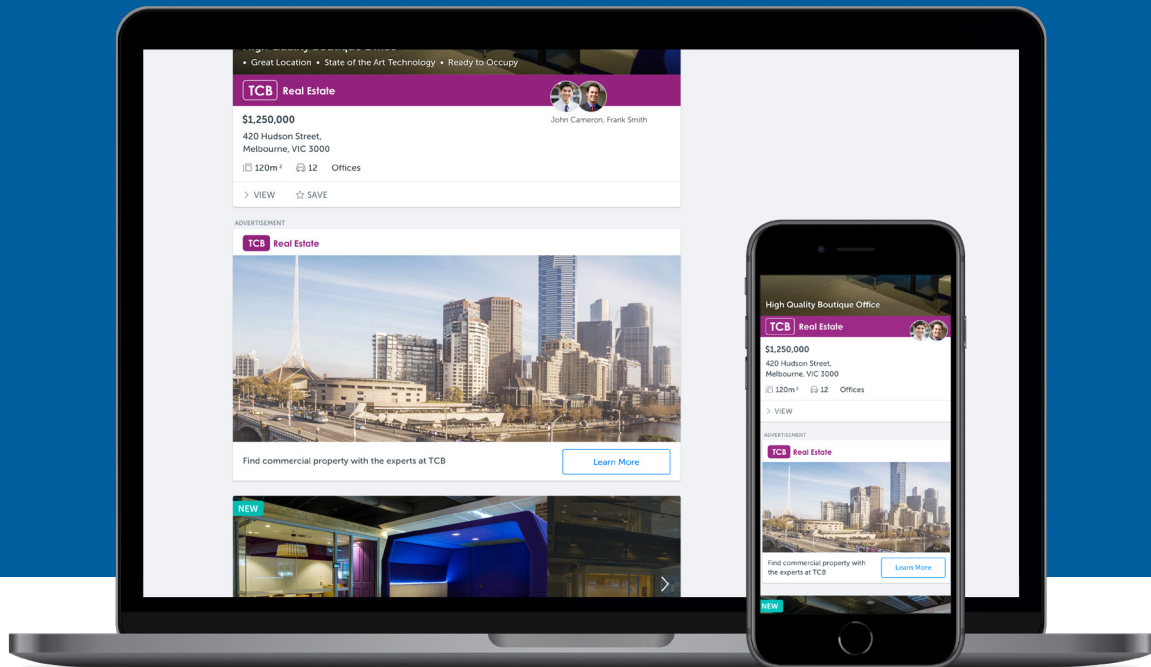


# Native Ad Rate Card



| Targeting            | Standard Rate |
|----------------------|---------------|
| National             | \$44          |
| State                | \$55          |
| State & Asset Class  | \$82.50       |
| Region               | \$82.50       |
| Region & Asset Class | \$124.30      |

All rates include GST

Rates include GST and are effective from 1 January 2021, after which they may be subject to change. Rates applicable for Flexi-Premium Subscription customers only. CPM rates are consistent across For Sale, For Lease, Sold and Leased site sections. We determine, in our sole discretion, the relative weighting of impressions across Search Results Page and Property Details Page. Impression numbers may vary from month to month and we do not guarantee minimum impression numbers. Refer to [realcommercial.com.au/terms](https://realcommercial.com.au/terms) for full terms.