

# Stand out and be seen

Make the biggest impression on realcommercial.com.au. As Australia's No.1 commercial property site we receive over two million visits each month and our commercial property apps across iOS and Android have had over 338,000 downloads.<sup>1</sup>

**47%**  
Multi-location Searches<sup>2</sup>

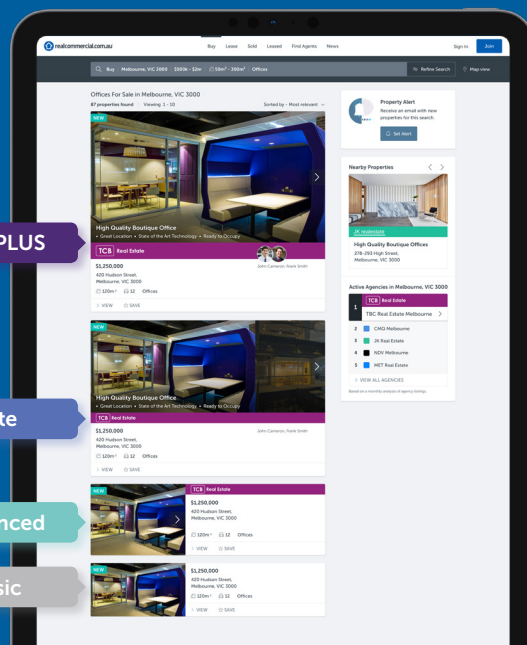
**53%**  
Single Suburb Searches<sup>2</sup>

Elite PLUS

Elite

Enhanced

Basic



## Choose from various levels of exposure for all your property advertising needs

	Elite PLUS	Elite	Enhanced	Basic
Average enquiry per listing <sup>2</sup>	<b>14.6 x</b> more than Basic (highest number of enquiries on site)	<b>8.9 x</b> more than Basic	<b>5.8 x</b> more than Basic	Lowest number of enquiries per listing
Average views per listing <sup>2</sup>	<b>9.6 x</b> more than Basic (highest number of views)	<b>5.4 x</b> more than Basic	<b>4.1 x</b> more than Basic	Lowest number of views per listing
Priority in search results				
Rotation frequency (days until listing moves back to top position of listings in relevant tier)				
Listing size				
Extra location	✓	Extra location available at \$800 excl GST	✗	✗
Third party advertising	✗	✓	✓	✓
Unlock ability to purchase retargeting products	✓	✓	✗	✗

1. Adobe Analytics 1 July – 31 December 2019

2. Data is trended nationally; sourced from REA internal data for the period 1 July 2019 – 31 December 2019