Image size and watermark guidelines

Upload your highest quality images to help your listing stand out

Image size

- Upload your highest quality images, up to 20MB per image,
- JPEG and PNG are accepted formats using the RGB colour space,
- The appearance of the image may change depending on the screen size it is being displayed on,
- The appearance of the image may change in different sections of our experiences,
- Our websites and apps cater for both landscape and portrait images,
- In some instances, minimal cropping will occur but we will preserve the best quality of your image.

Example image ratios and sizes

4:3 – 2000 x 1500px

3:2 – 2000 x 1334px

16:9 – 2000 x 1125px

3:1 – 2000 x 667px

3:4 – 1500 x 2000px (Portrait)

Examples of different image ratios within a frame







Image ratio - 3:1



Image ratio – 3:4

Watermark

- Must be no more than 2% of the total image size
- No colour and transparent (image must be visible behind the watermark)
- Positioned in the bottom right corner of the image

Example of acceptable watermark usage





