

Agent Agency Sales agency Offices located in this area

Real estate agencies in Richmond, VIC 3121

Showing 1-10 of 84 results Sort by: Number of properties sold

MONTPROPERTY

Mont Property - Richmond

123 Example St, RICHMOND, VIC 3121

Sales performance	Rent performance
32 Properties sold in Richmond	20 Properties leased in Richmond
31 Median days on site	27 Median days on site

[Enquire](#) [Request a free appraisal](#)

PIPPIN & HALL
REAL ESTATE AGENTS

Pippin & Hall - Richmond

123 John St, RICHMOND, VIC 3121

★ 5.0 (67 reviews)
33 reviews in last 12 months

Trustworthy (42) Great communicator (33)
Professional (8)

Sales performance	Rent performance
30 Properties sold in Richmond	12 Properties leased in Richmond
31 Median days on site	20 Median days on site
12 Total properties sold	13 Total properties leased

Agency video Recently sold

[Enquire](#) [Request a free appraisal](#)

Get the most out of Agency Elevate

Agency Elevate helps amplify your brand and showcase your expertise to potential vendors to get your team on the shortlist.

This guide will help you get the most out of Agency Elevate and give your agency the best chance of being seen by Australia's largest audience of property seekers¹.



Review your Agency Profile

Elevated agencies have a larger presence across realestate.com.au so it's important to keep your profile complete and up to date to get the full benefit of this feature.

Agency details & logo

Ensure your **agency name and address** are spelled correctly and up to date in Agent Admin. This will help enhance your visibility in Google search results when people are looking for an agency like yours.

Don't forget to fill out the **office description**, this is the perfect opportunity to tell prospective vendors what sets your agency apart. Please note this section is displayed as 'About the agency' on your Agency Profile.

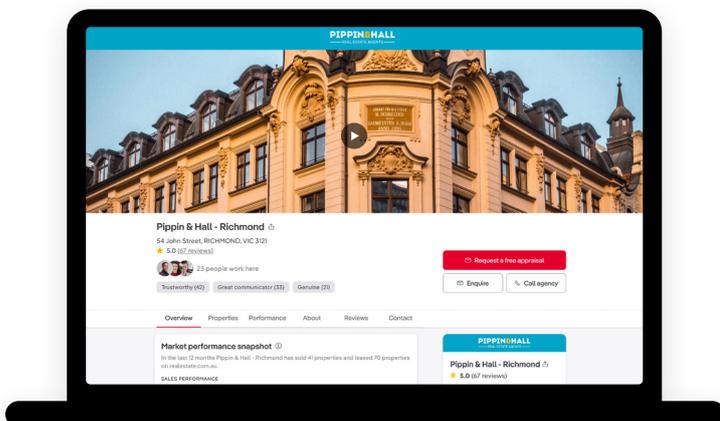
Be sure to include your **agency logo** at the recommended size of **340 x 64 pixels**. If your logo is too small, it can appear pixelated or distorted.

Photos & video

Stand out from the crowd and promote your agency's brand as much as possible by adding a **cover photo** in Agent Admin. Select a clear, sharp image that is **1280 x 600 pixels** avoiding text or logos, if you leave this blank it will default to a generic image on your Agency Profile.

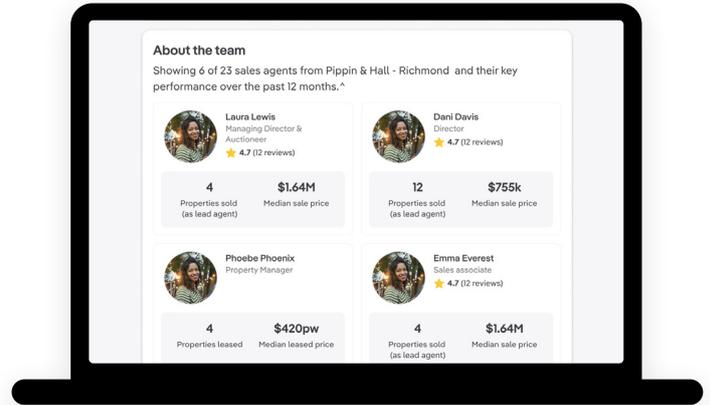
Elevated agencies have exclusive access to add a **YouTube video** link to their profile, where the video will appear on click of your Agency Profile cover image. Video is the perfect way to showcase your agency's personality and values to potential vendors and promote your agency to potential staff looking to make their next move. Videos should be high quality and showcase your team and the local area you service and must be uploaded via Ignite

Check out our Agency Profile photo & video guidelines on our [Customer Resource Hub](#) for more information.



Team performance data

Agency Elevate showcases more team performance data on your Agency Profile than ever before so it's important for you and your agents to mark your properties as 'sold' or 'leased' as quickly as possible. This ensures your team performance snapshot is up to date, helping to demonstrate your track record to potential sellers and landlords.

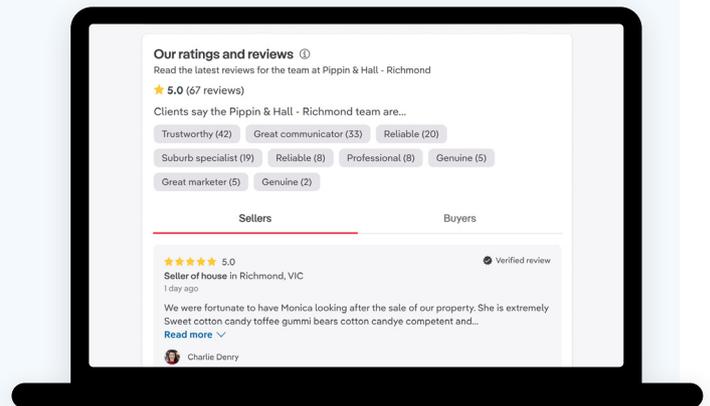


Social & website links

Your Agency Profile allows you to link to your Facebook, Twitter and Instagram accounts, along with your agency website. These links are commonly left blank but provide a quick and easy way for potential customers to connect with you and get a better sense of who you are, helping to differentiate you from your competitors. You can update these links directly in Agent Admin.

Request reviews

Agent Ratings and Reviews are an effective way to build your reputation and trust with potential sellers and landlords. With Agency Elevate, your ratings and reviews will appear in even more places, including your Agency Profile and in Agency Search results, making it extra important to request reviews on all of your sold properties.



When to ask for a review

On realestate.com.au, you can request a review from both a buyer and vendor in Ignite once a listing has been marked as sold. In your request, you could remind them what problems you solved for them during the transaction and any positive feelings they may have expressed along the way.

How to ask for a review

Give yourself the best chance of getting a review by making it as easy as possible for the buyer or vendor:

- Ask for the review using the same channel you have been most commonly using
- Send a direct link for them to complete the review, this can be done via the Ignite App
- Include specific reminders from your experience with them to prompt the review

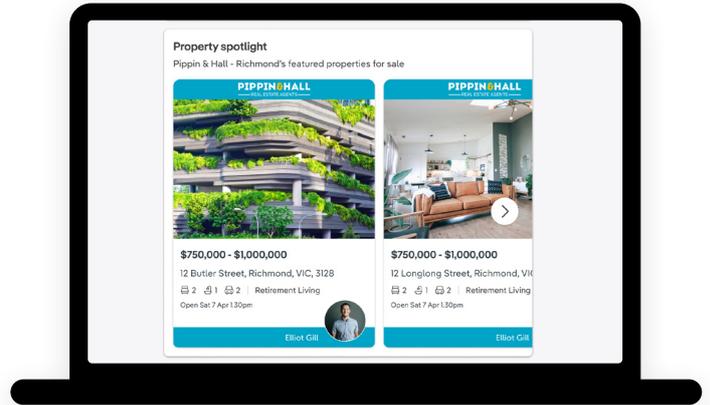
For written examples on how to request a review, visit our blog article [here](#).

To learn more about Ratings and Reviews visit our [Help Centre](#).

Make the most of your listings

Agency Elevate provides an exclusive 'Property Spotlight' on your Agency Profile which amplifies your highest tier listings.

Your most recently uploaded listings will be displayed automatically so make sure all your listings are complete to put your best foot forward with prospective buyers and sellers.



5 tips to get a better result on your listings:



1. Include a video

Listings with a video get 20% more views and 27% more enquiries on average than those that don't have a video²



2. Include a price guide

83% of consumers have told us they prioritise properties with a listed price, while 72% are more likely to skip properties without a price³



3. Include a floor plan

Listings with a floorplan get 58% more views and 43% more enquiries on average than those that don't have a floorplan⁴



4. Use high quality imagery

Ensure your photography is high quality and impactful and use your best image first



5. Make the most of the listing description

Use the listing description to showcase unique details and neighbourhood attractions

Please note you are unable to change which listings appear in the Property Spotlight.

Still have questions?

Our team is on hand to help you get the most out of Agency Elevate. If you have any questions, please don't hesitate to reach out to your realestate.com.au Account Representative.

1. Nielsen Digital Content Ratings, Monthly Tagged, Jan 2023 - Jun 2023 (average), P2+, Digital C/M, Text, realestate.com.au vs Domain, Unique Audience
2. REA internal data, comparing profile views and email enquiries for Premiere listings with a video with Premiere listings without video, Jan 2023 - June 2023
3. REA Research - Residential Audience Pulse, September 2022
4. REA internal data, comparing profile views and email enquiries for Premiere listings with a floorplan with Premiere listings without a floorplan, Jan 2023 - June 2023