

# Premiere Listing

The premiere way to showcase your rental property

Get a better result



Property Advertising



# Be seen at the top of the search results

The premiere way to showcase your rental property, with the largest listing at the top of the search results, above all other listings.

Your property's position in the search results can make a huge difference. Placing your property at the top with a Premiere listing offers impressive results:

1.9x

Number of times seen in the search results compared with a Standard listing<sup>1</sup>

Premiere listing	
Position in search results	
Listing size	
Rotates to the top of search results	15 days
Image carousel	✓
Property information at the top of the property page for improved search engine results	✓
Inspection times	✓

## Connecting you to 10.4 million Australians every month<sup>2</sup>

At realestate.com.au we have the largest, most engaged property audience in Australia. Target the right renters on Australia's number 1 address in property and give your listings the attention they deserve.

To give your property the best chance of being seen, speak to your realestate.com.au representative and ask about upgrading to a Premiere listing today.

1. REA internal data, January - 31 December 2023.

2. Ipsos iris Online Audience Measurement Service, Apr-23 - Dec-23 (average), P14+, PC/laptop/smartphone/tablets, text only, Brand Group, Audience (000s).