

Premiere Listing

The premiere way to showcase your rental property

Get a better result



Property Advertising

Be seen at the top of the search results



The premiere way to showcase your rental property, with the largest listing at the top of the search results, above all other listings.

Your property's position in the search results can make a huge difference. Placing your property at the top with a Premiere listing offers impressive results:

1.9x

Number of times seen

in the search results compared with a Standard listing¹

Premiere listing	
Priority in the search results	
Listing size	
Rotates to the top of the search results	15 days
Image carousel	✓
Property information at the top of the property page for improved search engine results	✓
Auction and inspection times	✓

Connecting you to 10.4 million Australians every month²

At realestate.com.au we have the largest, most engaged property audience in Australia. We want to help make your property dreams come true, which is why we connect you to more renters than anywhere else, ensuring your property gets the attention it deserves.

To give your property the best chance of being seen, speak to your property manager and ask about upgrading to a Premiere listing today.

1. REA internal data, 1 January - 31 December 2023.

2. Ipsos iris Online Audience Measurement Service, Apr-23 - Dec-23 (average), P14+, PC/Laptop/smartphone/tablets, text only, Brand Group, Audience (000s).