

## Audience Maximiser

Reach your buyers and tenants, wherever they are online

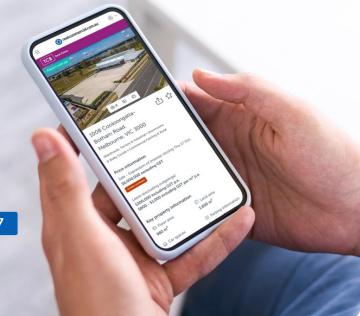


# Over 1.4 million commercial seekers visit realcommercial.com.au every month - that's 129% more than our nearest competitor<sup>1</sup>

Unique audience - RCA vs CRE

1,362,827

594,109



- realcommercial.com.au's unrivalled audience provides us with the ability to target property seekers better than anyone else
- Save time and get the best result by setting all of your listings to include Audience Maximiser
- Audience Maximiser reaches a highly engaged audience beyond realcommercial.com.au, while they visit some of their favourite websites, apps and their social media

#### How Audience Maximiser works to benefit your listing



### Target active buyers or tenants

Target active buyers or tenants searching similar properties



#### Reach them wherever they are online

Display your property to these property seekers on some of their favourite websites, apps, and their social media



## Drive these buyers or tenants back to your listing

Ads for your property link back to your listing, to help move your property faster



Speak to your realcommercial.com.au representative today to discuss your options.