



Elite Plus Listing

Be seen at the top of the search results on Australia's #1 address in commercial property Get a better result

Property Advertising

Connecting you to more than 1.4 million commercial property seekers every month¹

At realcommercial.com.au we have the largest commercial property audience in Australia. Target the right buyers and tenants on Australia's #1 address in commercial property and give your listings the attention they deserve.



Our biggest and most prominent listing type, Elite Plus helps you to sell or lease your property faster



More total views (on average) than a Basic listing.²



More enquiries (on average) than a Basic listing.²



More property details page views (on average) than a Basic listing.²



More saving and sharing per listing (on average) than a Basic listing.²

Get noticed on Elite Plus



Be seen on the homepage and unlock the power of a premium position for maximum impact to a targeted audience.



Maximise engagement with **extra large images** on both the search results page and property details page.



Stand out from the crowd with a full width map to increase the impact of your listing.



Receive top priority on new listing email alerts for targeted consumers.



Drive incremental views and enquiries with eAlerts to consumers who have shown interest in your property.



Get additional
exposure to
showcase your
property in up to
three (additional)
nearby suburbs—
giving your property.³



Increase your reach beyond realcommercial.com.au on social media and more with Native Ads and Audience Maximiser.



Targeted Enquiry
Reminders to
consumers who are
highly engaged with
your Elite Plus listing,
helping to drive
incremental enquiries
for your property.

Compare our listing options

	Elite Plus **Property of the second of the	Elite Figure 1 and 1 an	Enhanced The state of the stat	Basic ***********************************
Average total views per listings (compared to a Basic listing) ²	14.6x (highest number of total views)	10.2x	7x	-
Average enquiry per listing (compared to a Basic listing) ²	3.9x (highest number of enquires on site)	2.7x	2x	-
Average property details page views per listings (compared to a Basic listing) ²	2.9x (highest number of property details page views)	2x	1.6x	-
Average savings and sharing per listing (compared to a Basic listing) ²	4x (highest number of saving and sharing interactions)	2.9x	2.2x	-
Priority in search results			\$	
Rotation frequency Days until listing moves back to the top position	Ð	(14)	(30)	X Does not rotate
Listing size	■	E • • •		80.
Extra Location	Free with listing Up to three Extra Locations ³ Extended in app experience for maximum exposure	×	×	×
Native Ads	Elite Plus listings receive 10% bonus native ad impressions.	~	×	×
Audience Maximiser	Access to Audience Maximiser Gold, including LinkedIn.	~	×	×
Elevated agent & agency branding to encourage consumers to enquire	~	×	×	×
Top priority on new listing email alerts for targeted consumers	~	×	×	×





Upgrade your listing today.

Speak to your realcommercial.com.au representative today to discuss your options.

Ipsos iris Online Audience Measurement Service, Aug-23 - Dec-23 (average), PI4+, PC/laptop/ smartphone/tablets, text only, Brand Group, Audience (000s)

^{2.} RCA internal data for the period 1 January 2023 - 31 December 2023.

^{3.} Number and location of suburbs listing is extended to is determined by realcommercial.com.au in its sole discretion. We do not guarantee a listing will be extended into one or more surrounding suburbs, or any particular suburbs; for example, where engagement levels in surrounding suburbs do not reach a minimum threshold.