

Elite Listing

Feature your commercial property and be seen near the top of the realcommercial.com.au search results Get a better result

Property Advertising

Connecting you to more than 1.4 million commercial property seekers every month¹

At realcommercial.com.au we have the largest commercial property audience in Australia.¹ Target the right buyers and tenants on Australia's number 1 address in commercial property and give your listings the attention they deserve.

Be seen near the top of the search results and capture the attention of Australia's largest pool of commercial property buyers and tenants¹



Your Elite listing will appear above all Enhanced and Basic listings.



More total views (on average) than a Basic listing.²



More enquiries (on average) than a Basic listing.²



More property details page views per listing (on average) than a Basic listing.²



More property saves and sharing per listing (on average) than a Basic listing.²

Stand out with a large listing and large images



Maximise views and drive enquiries with large images on both the search results page and property details page.

Target more buyers and tenants online



Drive additional onsite and offsite exposure with access to purchase additional retargeting options as part of your campaign.

Compare our listing options

	Elite Plus **Property Commonwealth Commonwe	Elite Figure 1. The second of	Enhanced **The Company of the Compa	Basic Property 1988 Property 1988
Average total views per listings (compared to a Basic listing) ²	14.6x (highest number of total views)	10.2x	7x	-
Average enquiry per listing (compared to a Basic listing) ²	3.9x (highest number of enquires on site)	2.7x	2x	-
Average property details page views per listings (compared to a Basic listing) ²	2.9x (highest number of property details page views)	2x	1.6x	-
Average savings and sharing per listing (compared to a Basic listing) ²	4x (highest number of saving and sharing interactions)	2.9x	2.2x	-
Priority in search results		\$	\$	
Rotation frequency Days until listing moves back to the top position	Ð	(14)	(30)	X Does not rotate
Listing size	■:		30.	
Extra Location	Free with listing Up to three Extra Locations ³ Extended in app experience for maximum exposure	×	×	×
Native Ads	Elite Plus listings receive 10% bonus native ad impressions.	~	×	×
Audience Maximiser	Access to Audience Maximiser Gold, including LinkedIn.	~	×	×
Elevated agent & agency branding to encourage consumers to enquire	~	×	×	×
Top priority on new listing email alerts for targeted consumers	~	×	×	×





Upgrade your listing today.

Speak to your realcommercial.com.au representative today to discuss your options.

- Ipsos iris Online Audience Measurement Service, Aug-23 Dec-23 (average), Pl4+, PC/ laptop/smartphone/tablets, text only, Brand Group, Audience (000s)
- 2. RCA internal data, 1 January 31 December 2023.
- 3. Number and location of suburbs listing is extended to is determined by realcommercial.com.au in its sole discretion. We do not guarantee a listing will be extended into one or more surrounding suburbs, or any particular suburbs; for example, where engagement levels in surrounding suburbs do not reach a minimum threshold.